



The **complete** solution for **connected** events organisers

Our mission

Because it's important for events organisers to benefit from simple, reliable and versatile technologies, we have created IWI, a suite of complementary tools.

INVITE

The showcase site for your event

A registration platform that engages

WELCOME

A very fast check-in on the day

An app that welcomes in optimal conditions

INTERACT

All in the guest's pocket

An interactive app that involves

VIRTUAL

Recreate the event remotely

A secure and complete site for your live stream

IWI's benefits

Our advantages

360° features

Unlimited mails campaigns
Real-time registrant base management
Fast access control
Post-event survey

Total immersion of participants

Involve participants through the app & interactions
Create social links and exchanges
Customisable and targeted contents

For all types of events Pour tous types d'événements

Physical, hybrid or 100% virtual
Invest in the long term : reuse your content
An app, a web site, a live stream, a check-in app...

Simplified management La gestion simplifiée

All our solutions are programmed from a single ergonomic and intuitive interface.



Analyse everything!

Ongoing statistics



An intuitive dashboard

All the statistics in real time gathered : check-in, guests, interactivity, website, live and app traffic...

Simplified reading

Immediately visible graphs with a distribution in time according to your need (one day, one week...)

Specific mailings

Detailed statistics : opening rate, click rate, number of receptions, spam, unsubscriptions, graphs...

Your ROI

You have a maximum of accurate data to justify your action and your event.

You're never alone

Support

Ergonomic

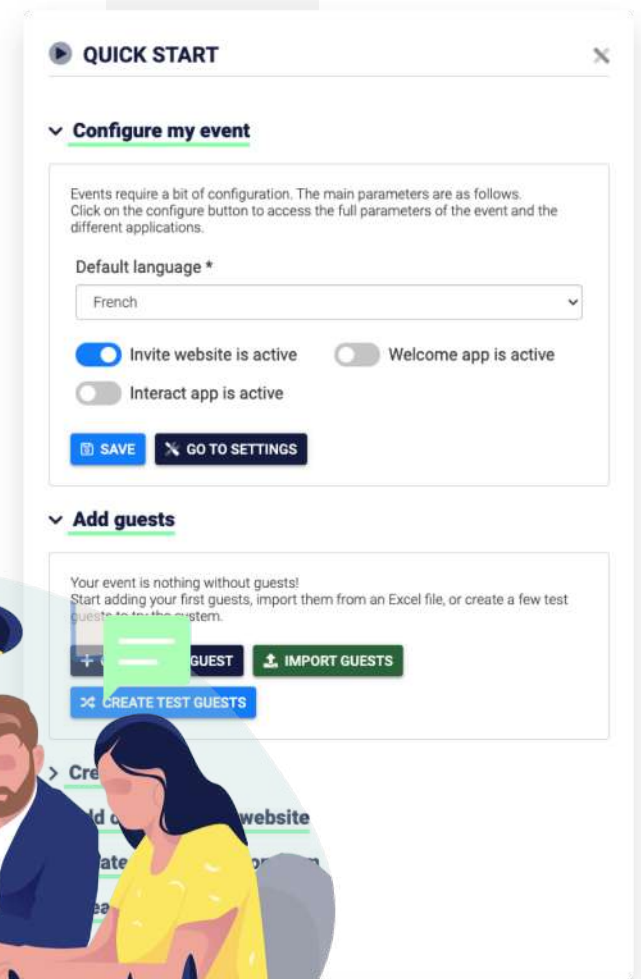
Immediate handling and ease of use for maximum efficiency.

Easy management

Find all the main actions from the dashboard : quick start, task list.

Dedicated project manager

You are not lost! At every stage, a project manager is there to help you and meet your needs.





Invite

The all terrain registration platform

- Personalised registration site
- Mailing utility and RSVP
- Fully customisable form
- Registration to conferences & workshops
- All types of participation: visitors, exhibitors, paid, free, staff...

Your own image

Registration sites

Customised website

100% white label!

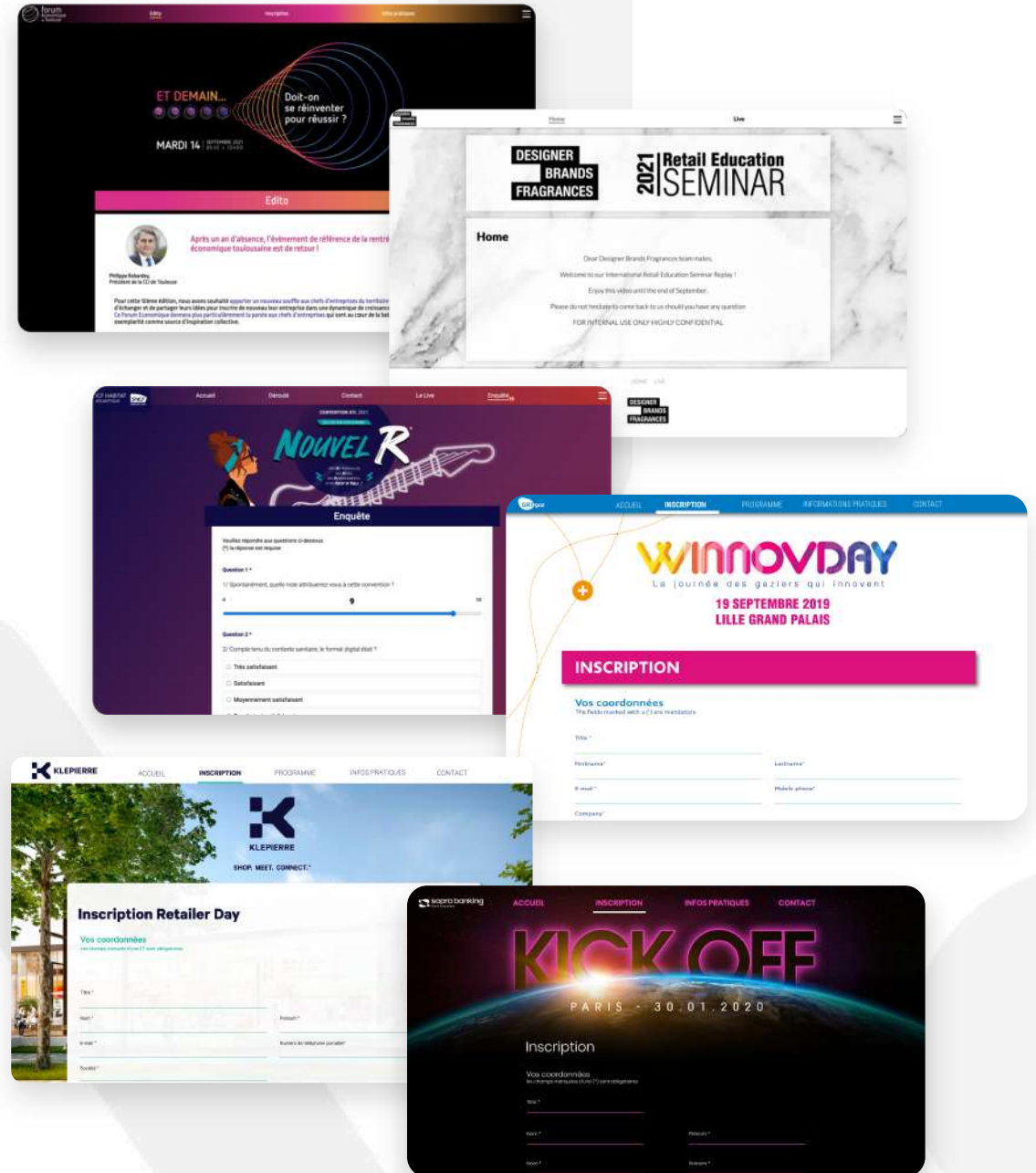
Our sites respect your graphic charter and are fully responsive.

100% private

Your website is your image and belongs to you. Make the most of it by reusing it for your events.

A secure environment

With a end-to-end encryption, ensure your site at all times.



The screenshot shows a registration form with a navigation menu at the top: Accueil, Inscription, Information, Programme, Contact, Live Streaming, Quiz, Médias. The form has a green header with the text 'TÉLÉCHARGER MON E-BADGE'. Below this, it says 'Les champs suivis de (*) sont obligatoires' and 'Participez-vous à cet événement ?'. There are radio buttons for 'Oui' (selected) and 'Non'. The form fields include: Nom: Jade, Prénom: Jade, Fonction: Jade, Email: jade.bonnette@hotmail.com, Adresse: Bonnettes, Ville: Bonnettes, Téléphone mobile: 067675394048, and Business unit: EMEA. There is a 'Télécharger une photo' button and a small photo of a woman.



The screenshot shows a survey form titled 'Sondages' with a navigation menu at the top: Accueil, Inscription, Information, Programme, Contact, Live Streaming, Sondages, Médias, Who's Who. The form asks 'Multiple réponse aux questions ci-dessous (7) la réponse est requise'. Question 1: 'Notez librement selon votre satisfaction' with a star rating (☆☆☆☆). Question 2: 'Êtes-vous satisfait de l'interactivité présente tout au long de l'événement ?' with radio buttons for 'Très satisfait', 'satisfait', and 'Déçu'. Question 3: 'Que retenir-vous de votre événement ?' with a text input field and a 'VALIDER' button. A modal window shows the question and the input field.

Question 3 *

Que retenir-vous de votre événement ?

Votre réponse

All customised

Unlimited content

Forms

Unlimited and customised form fields : everything you need is possible.

Targeted content

Target each content : participants only see what is intended for them

Survey the audience

Set up an unlimited number of polls to analyse your audience's opinion. Define the display time and have individual or group stats.

According to your needs

Your tailor made pages

One site, several features

Thanks to static pages, you can benefit from Invite with the form, practical infos... And Virtual with the live stream and interactivity.

Who's who

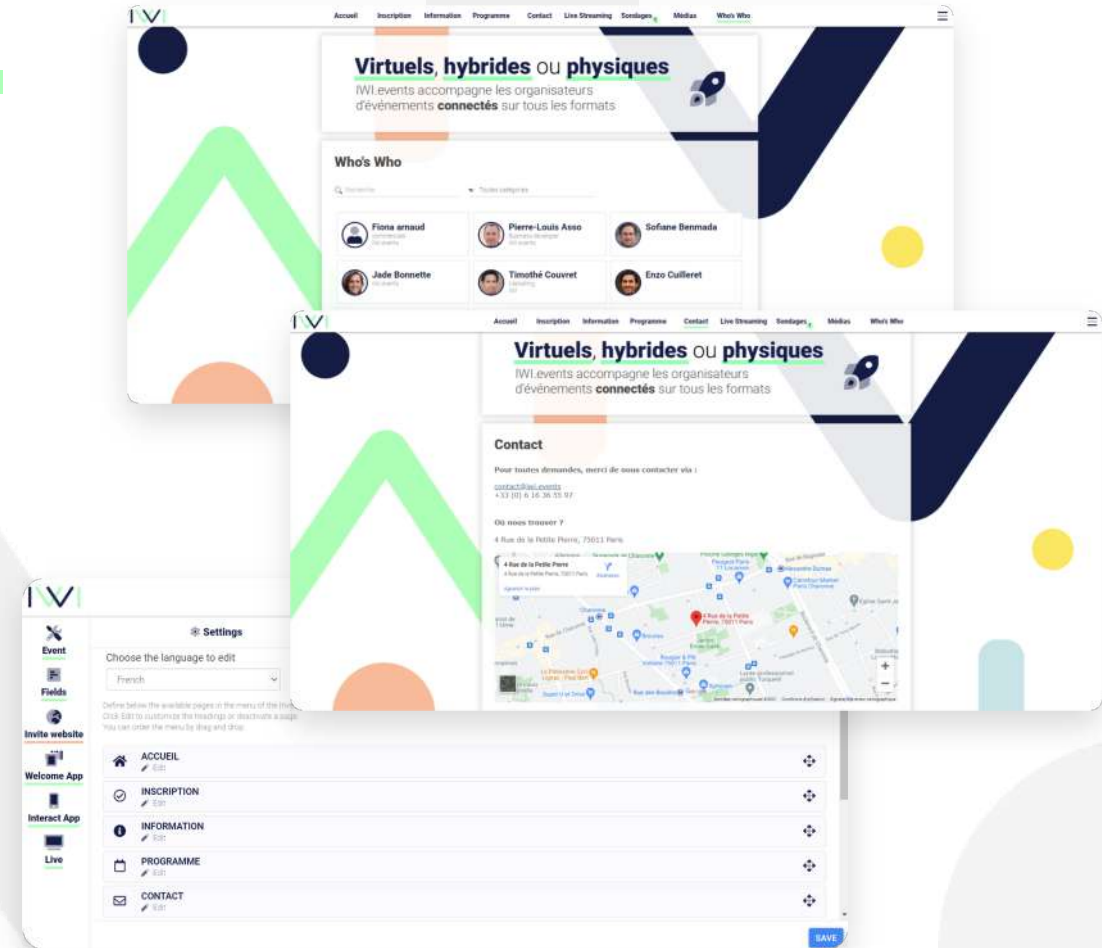
Find the complete list of participants of your event and the details of their profile (contact details, function...)

Paperless

Your document bank and you media center are directly accessible upon registration.

Agenda

The personalised program for each participant is clearly available on your website.



Total control : You build the pages you want !

A la carte

Additional features



Live stream statistics



Token



Personal agenda



Direct login



Secure access



PDF or print access ticket



Turnkey site



Media & photo gallery



Customised exports

Welcome

The reception and access control solution

- Welcome IWI.events check-in app
- Unlimited checkpoints
- Multiple functionalities (sign-in, opt-in, surveys...)



With only one « bip »

Welcome on tablets

Easy app

Click on a button or scan the invitation, it's registered !

Quickly done, well done

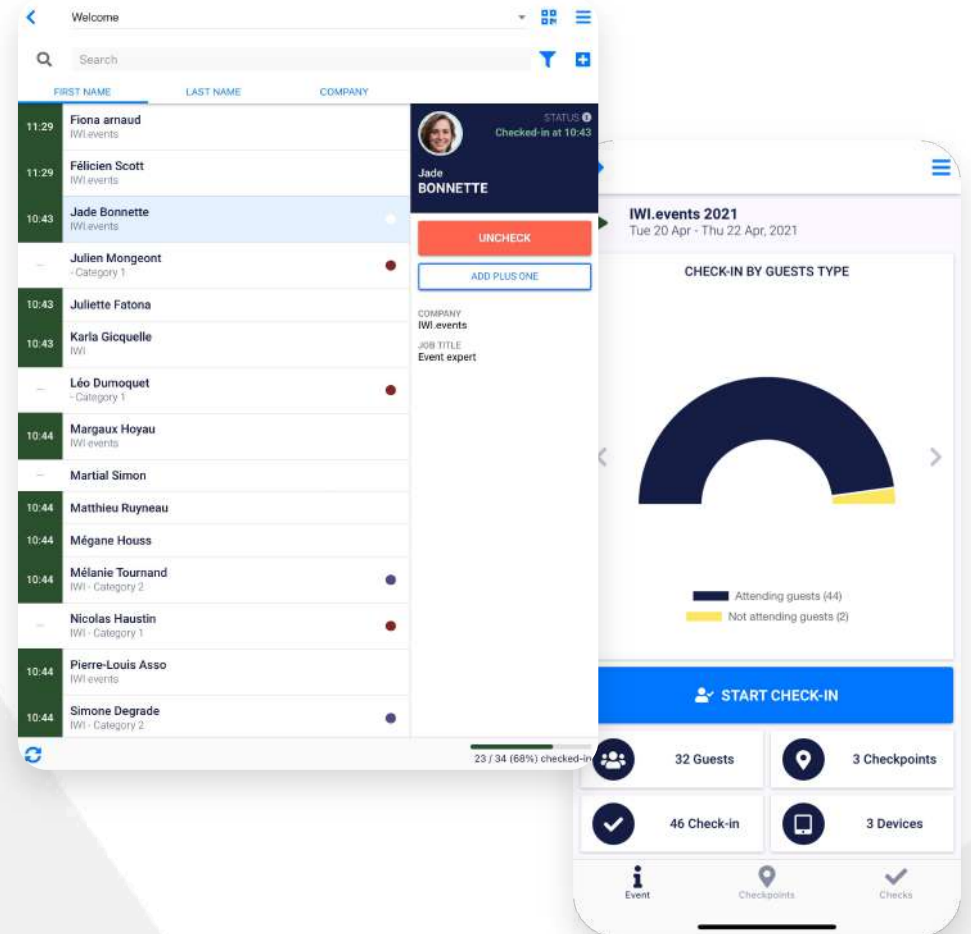
Save time with less hostessing and more efficiency. The tablets synchronise themselves.

Your guests at a glance

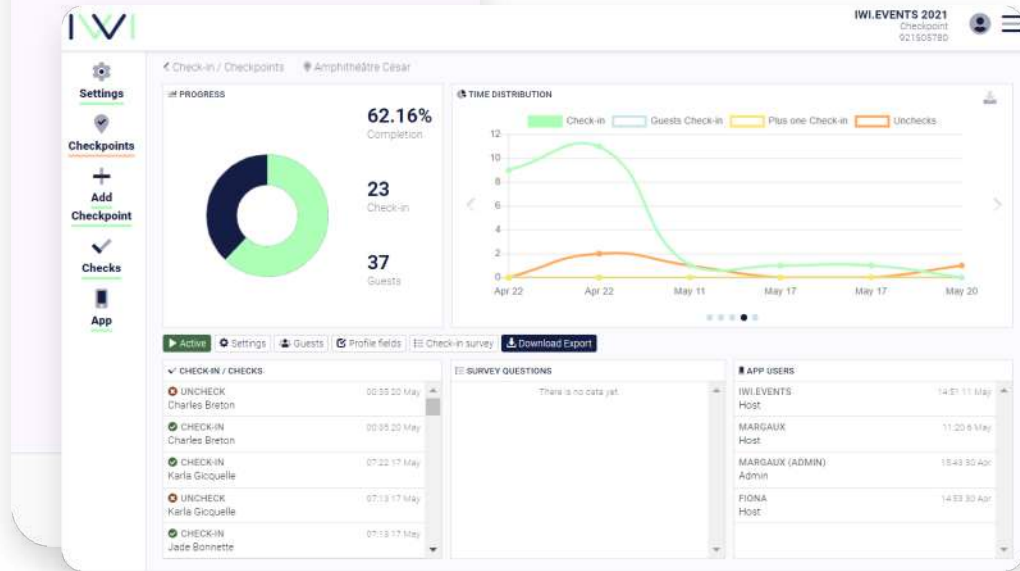
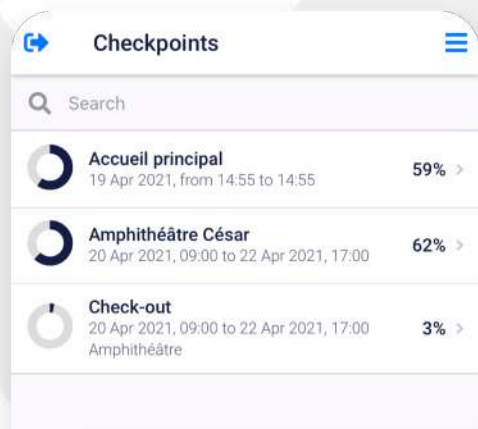
Work with lists by guest category and detailed statistics. Register a guest directly in the app or from the manager.

Alert settings

Waiting for VIPs or « sensitive » guests ? Receive an SMS alerte as soon as they check in. Schedule and email to be sent automatically after guest check-in.



The app also works offline !



Effective

Checkpoint management

List manager

Manage as many checkpoints as you need with their own specificities, +1 or access.

Attendance report

Get a live statistical report of arrivals overall, by checkpoint or by type of guest.

Filter

Sort your guest database by guest type, status, arrival order or device.

Traceability

Track each person from entry to exit. Anticipate and manage your flows, regardless of the size of the audience.

Tailor-made

Checkpoints options

Surveys

At check-in or check-out, survey your participants with one or more questions : image rights, receipt of a newsletter, event rating...

Opt-in

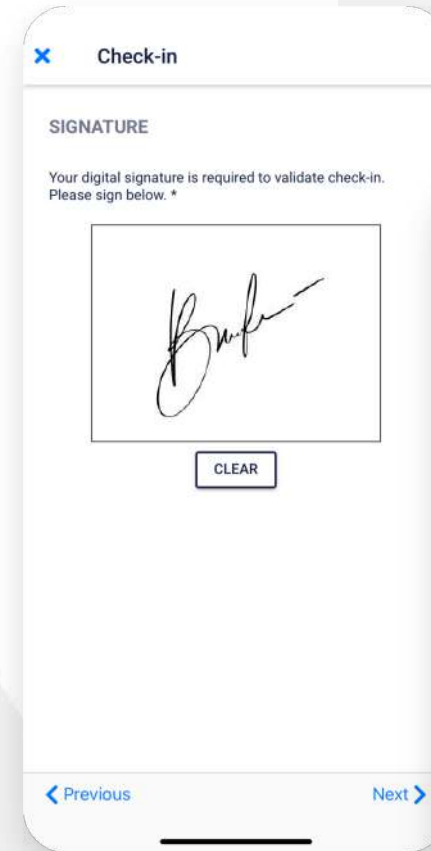
Have your guests agree to one condition : not to divulge information, not to publish photos on social networks, etc.

Photo taking

Allow photo to be taken of an official document, authenticate the guest or create a photo mosaic...

Electronic signature

An official signature for formal authentication.



Check-in

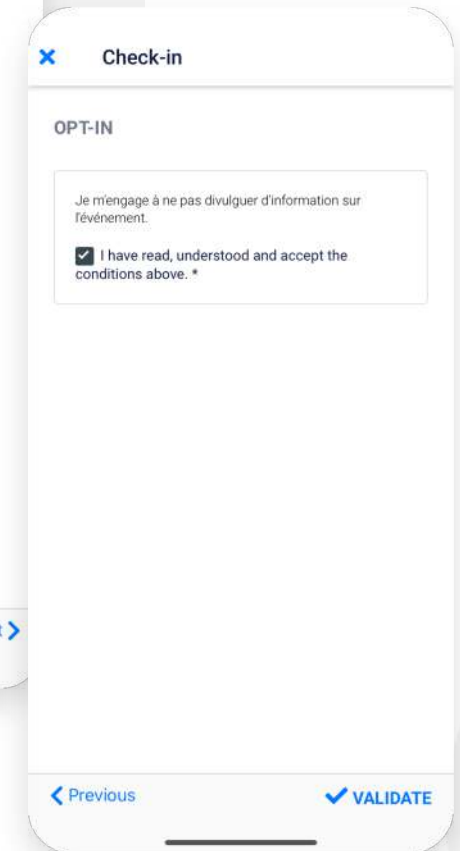
SIGNATURE

Your digital signature is required to validate check-in.
Please sign below. *

[Handwritten signature]

CLEAR

< Previous Next >



Check-in

OPT-IN

Je m'engage à ne pas divulguer d'information sur l'événement.

I have read, understood and accept the conditions above. *

< Previous ✓ VALIDATE

A la carte

Additional features



Ipad 4G pack
Turnkey solution



Personalized e-ticket



Integrated QR code scanner



Interact

The application of the event

- Interact
- Networking
- Paperless
- Involve
- Engage
- Inforl

The one which looks like you

Beautiful as everything

Customisation

The app is 100% personalised, in line with your image.

Ergonomics

The home screen only shows the features you really need.

Native or web

We know how to do both, and within a realistic delay.

Sustainability

Maximise your ROI by making the app a long-term tool, available to co-workers from one event to the next.



Free speech

Real-time interactivity

Participants speak out

Different areas for: questioning, reacting, liking, commenting on interventions or posting photos.

Participants vote

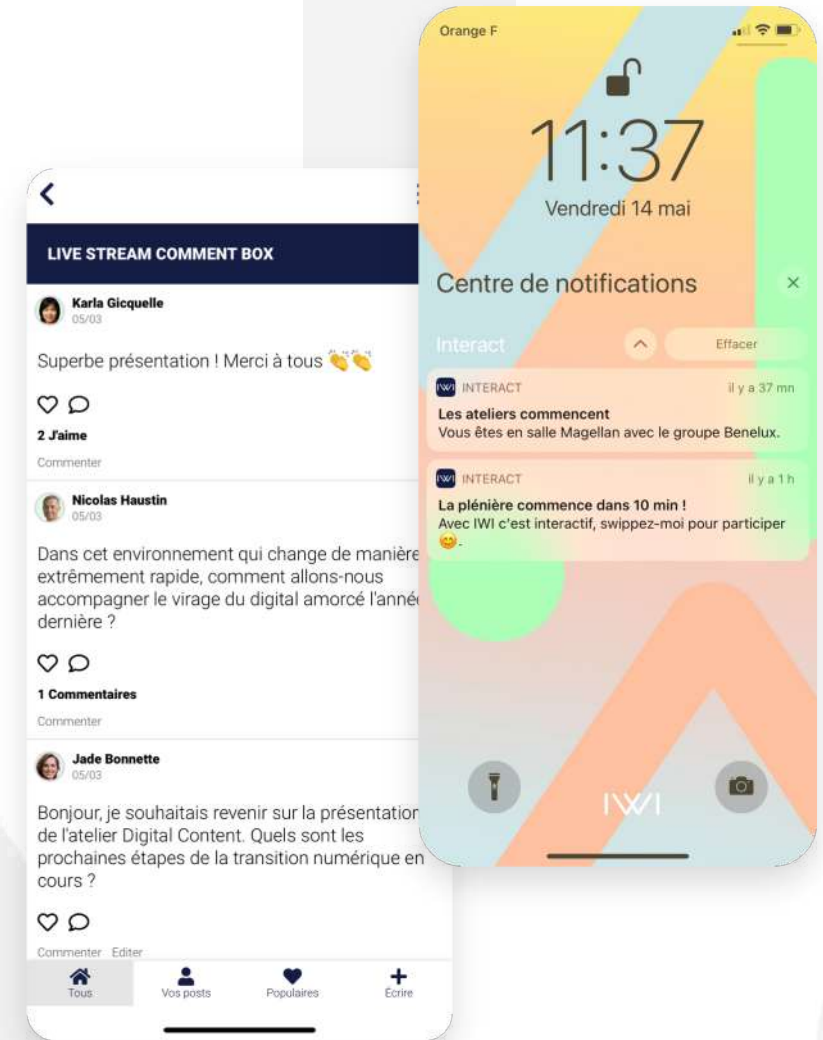
Motivate at anytime: multiple choice quizzes, word clouds, emoji questions, brainstorming, scoring, sortable questions...

Automatic translation

Increase group cohesion: content can be directly translated into the user's language.

Push notifications

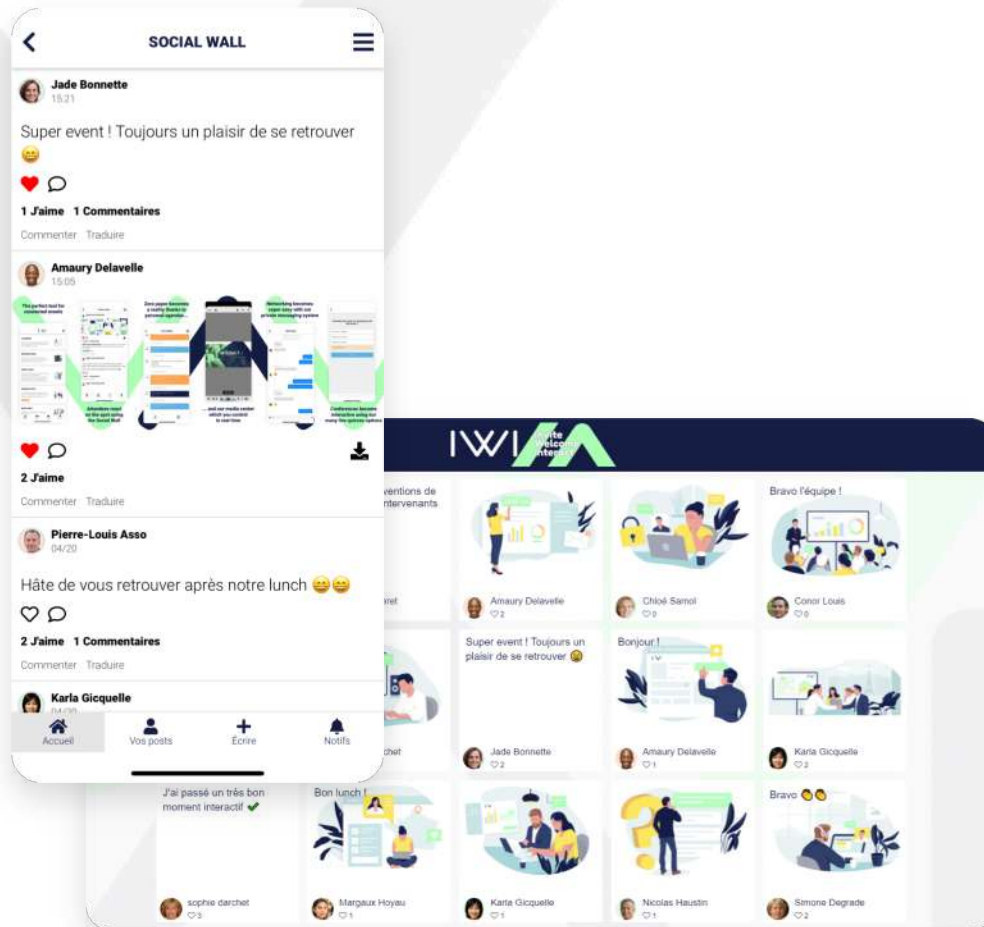
Schedule notifications to inform: reminder of a workshop, start of a live session, publication of a news item...



Moderate interactions easily from your back office and schedule question queues for the audience

Playful interactions

Social Wall & Mosaic



Social Wall

Energise your event : participants post photos and reactions, before, during and after the event..

Facilitate exchanges: they react intuitively to posts via comments, likes or emojis.

Photo mosaic

Broadcast moderated Social Wall posts or event photos.
100% personalized: set up your mosaic to your image.

Participative: engage your audience through photo challenges.
Broadcast your mosaic during breaks in your event.

Create link

Networking

Who's who & digital trombinoscope

Simplified contact exchange: participants are listed and can consult each other's profiles.

Virtual business card

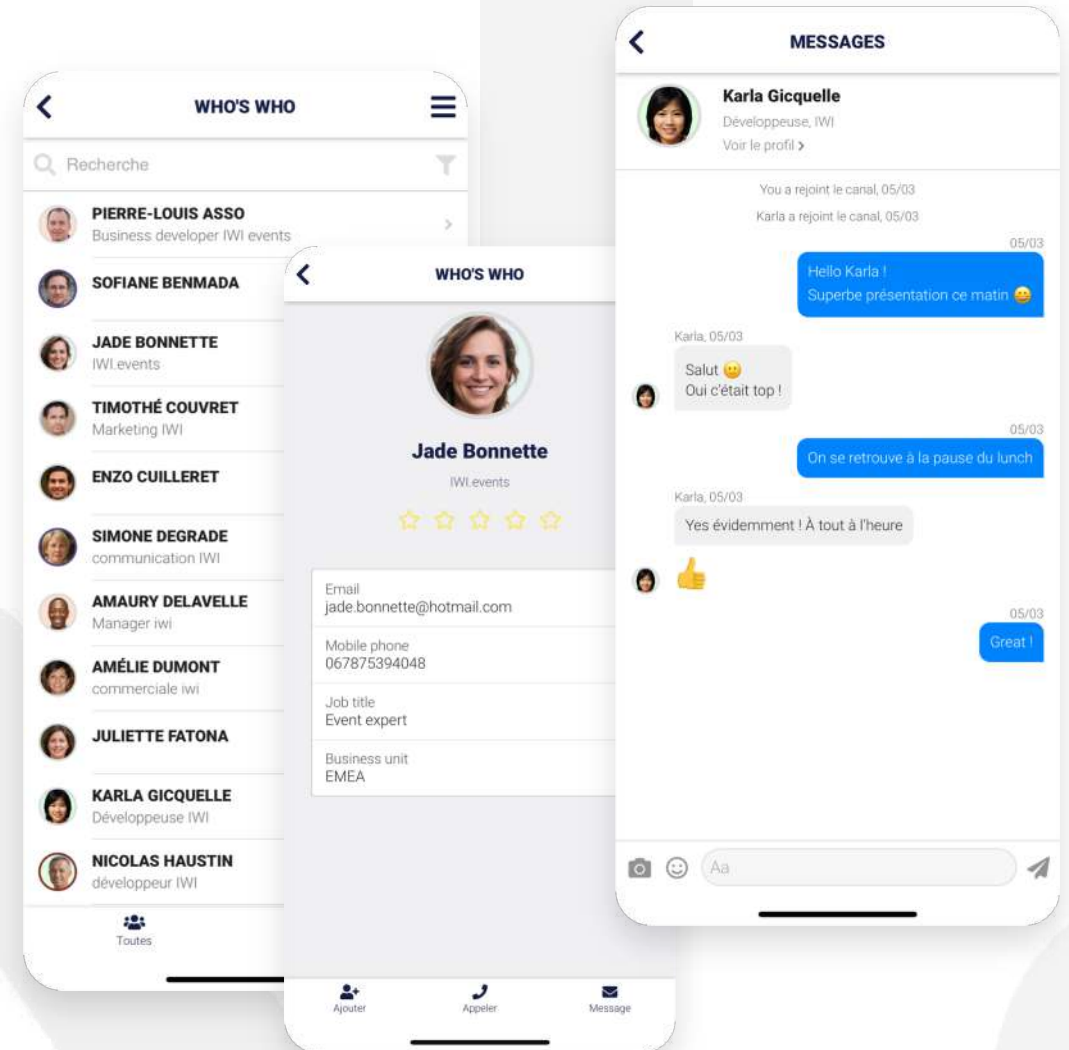
Create links: Everyone can easily share their information and download participants' vCards.

Integrated messaging

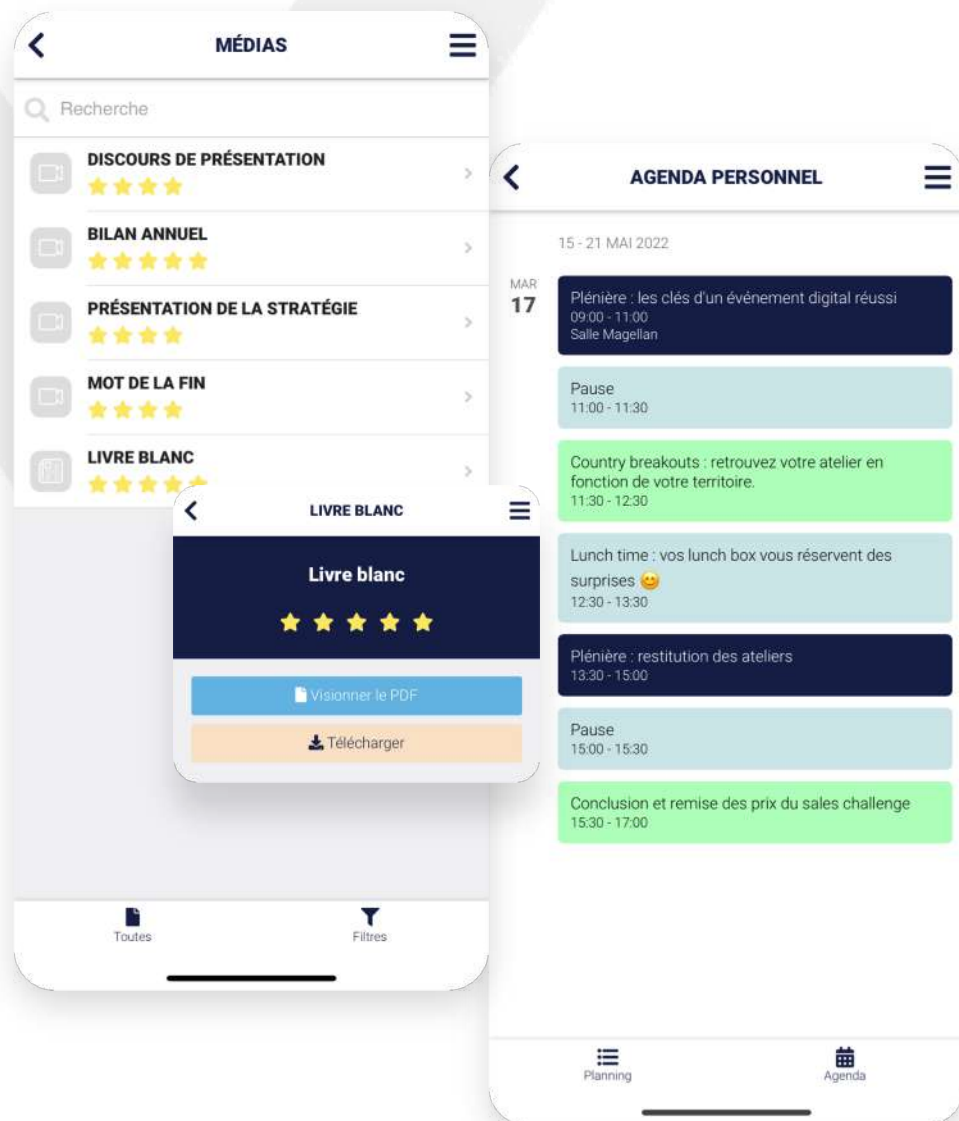
Get to know digital and private messaging, individually or in groups. Notifications alert you to every interaction.

Call

Smoother contact: participants can easily find the telephone number of another participant.



CONFIDENTIALITY : the participant sets the parameters for the use of his data, his confidentiality or his right to be contacted.



Your document database

Media & docs

Personal agenda

Participants only find their individual agenda with the workshops they attend, their sessions...

Document bank

Organise and categorise all the documentation: the documents are downloadable, and you can analyse the opening stats.

Practical information

Simply gather the important information: the hotel, the map, the shuttle schedules or the local contacts.

Offline content

Calendar, contacts and maps: we won't let you down even without an internet connection.



Keep up to date

News

Your event newspaper

Keep informed: post or schedule news on the app or on the website.

Content to suit you

Customise content with images, text or HTML.

Reaction

Participants can like, comment and also identify a person to share the news.

Referencing by tags

Define hashtags to easily find each news item according to its theme and target participants.

Wherever you want

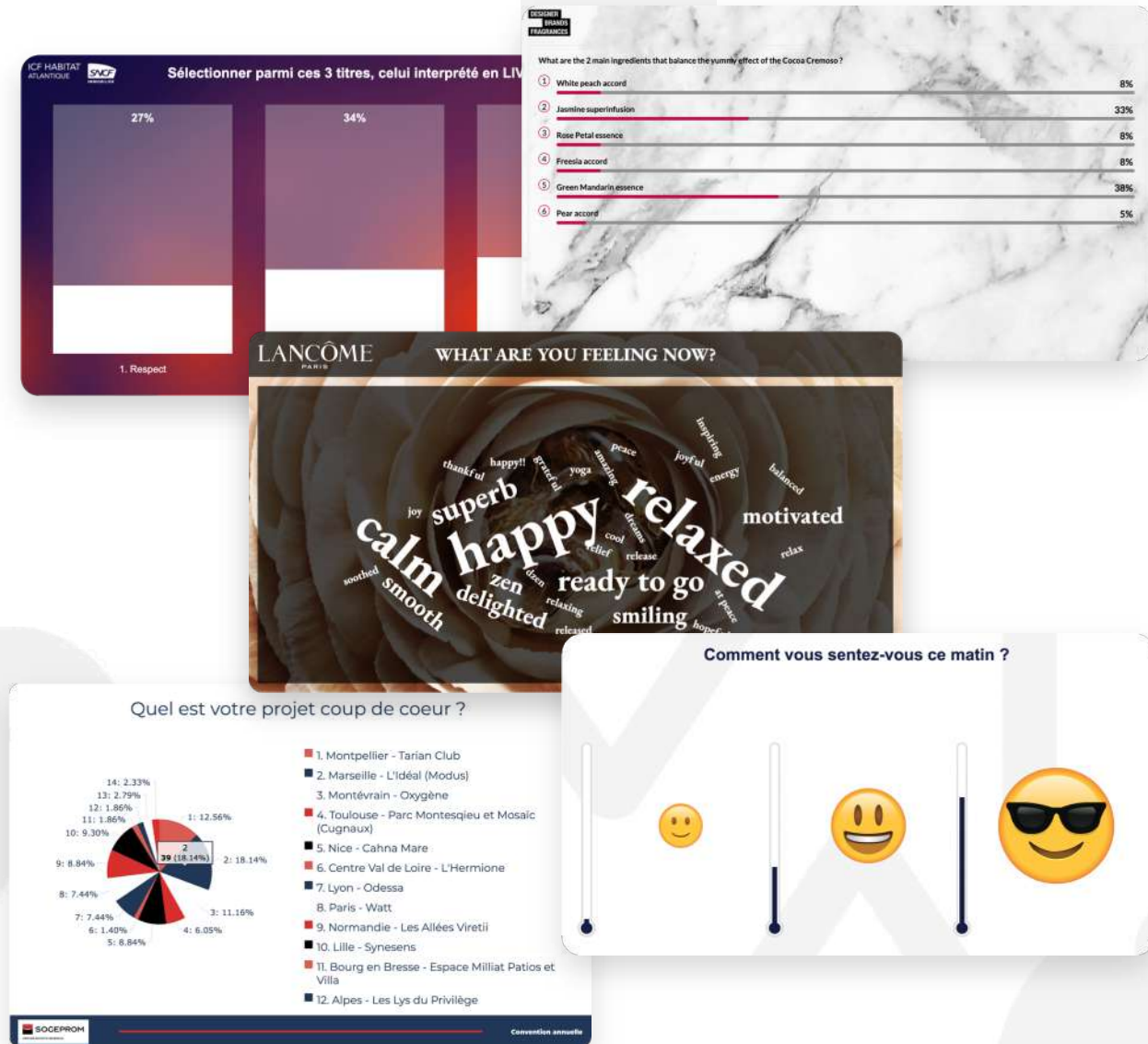
Diffusion

Real-time results

Captivating presentations with instantaneous results: bar graphs, pie charts, thermometer, word clouds...

Event wall

Broadcast audience feedback: Q&A, chat... Moderate, sort by colour and focus on the most relevant contributions.
Relay selected questions to the speakers' big screens or ipads.



Moderate interactions easily from your back office.
Schedule upstream questions queues for the audience.

Get involved

Gamification

Increase participant engagement

Organise a challenge between business units or a speed quiz competition...

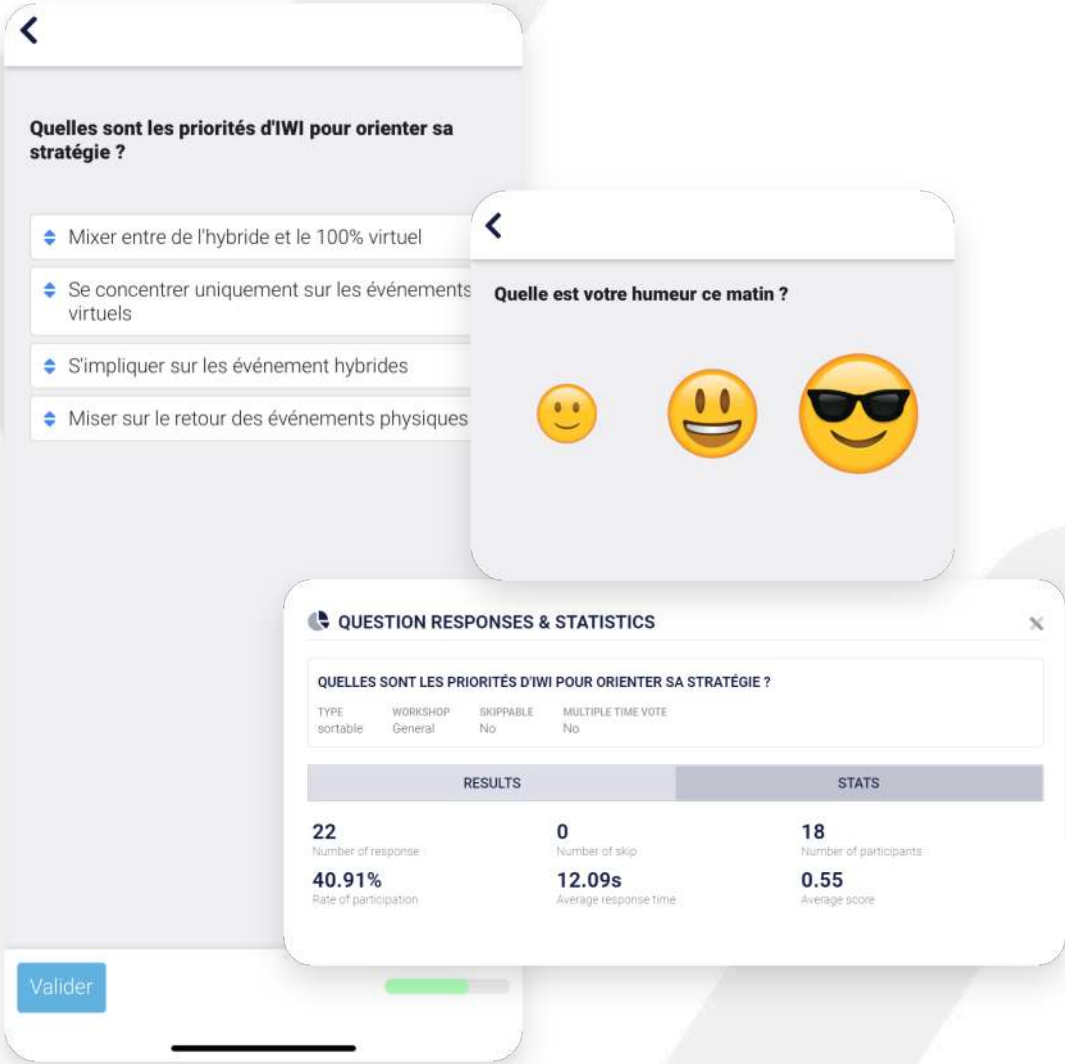
Personalised scoring

Participants earn scaled points or rewards according to their actions: number of likes distributed, business card exchange, participation rate...

Ranking of participants

Find the results and the ranking of your animations, in group or in individual.

Let your creativity explode Escape game, musical blind test, trivial pursuit in team... Everything is possible.



A la carte

Additional features



100% responsive



Workshop & group management



Specific developments



1-click reporting



Social wall



Secure access



Instant statistics



Note taking



Integrated Qrcode scanner

Virtual

The platform for hybrid or virtual events

- Stream hosting with adaptive flow
- Dedicated page in a secure environment
- Encapsulation of interactivity functions



Free speech

Virtuel & hybride

Video streaming

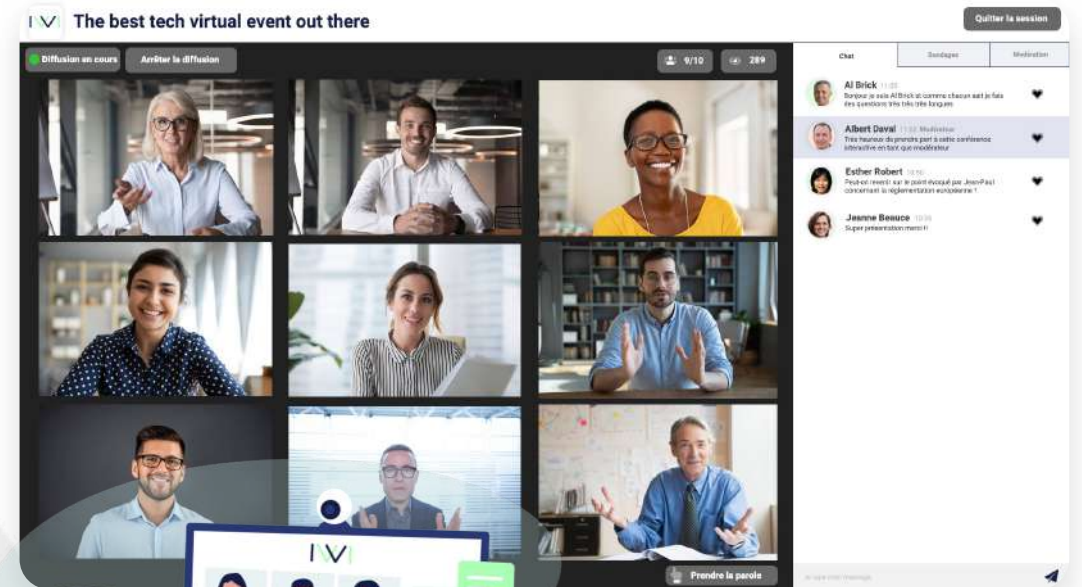
Your stream is hosted by us, adapted to the number of viewers, secured with end-to-end encryption and 100% private.

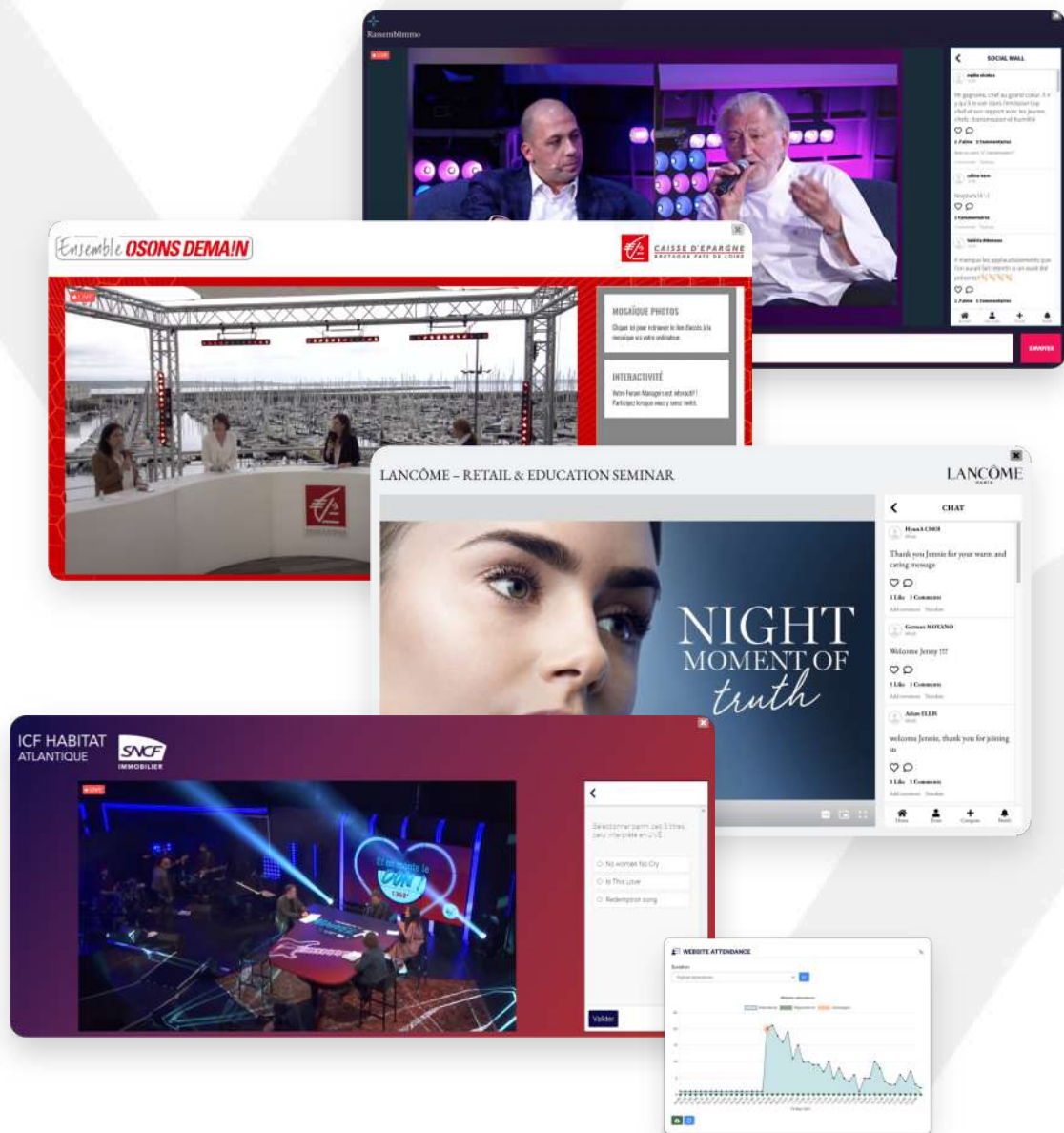
Abolishing distance

The social wall and questions from the audience are encapsulated in an insert to the right of the video player: participants exchange live!

Involve the audience

Your audience becomes active through live quizzes, Q&A sessions, or polls that can be broadcast during the live event.





A protected stream

Live stream

Multiple simultaneous broadcasts

Target your audience: each participant sees the live broadcast dedicated to them.

Live statistics

Analyse live data: data exports, attendance graphs, return on investment, etc.

Low latency

Latency adapts to your content: for hot reactions, we ensure low latency.

Back-office

Your actions are centralised: interaction modules activated without participant intervention, loop before the live event, content changes, moderation, broadcasting...

A la carte

Additional features



Replay VOD



Chaptering of the replay



Recording studio



International audience



Live landing page



On-site operator



Transversal tools

Complementary solutions

- Mailing utility and statistics
- Intuitive and advanced back-office
- Tailor-made mailings

Unlimited

Mailing utility

Customised emails

Create your own email campaigns easily: 100% customisable, start from scratch or use the available templates.

Effective buttons

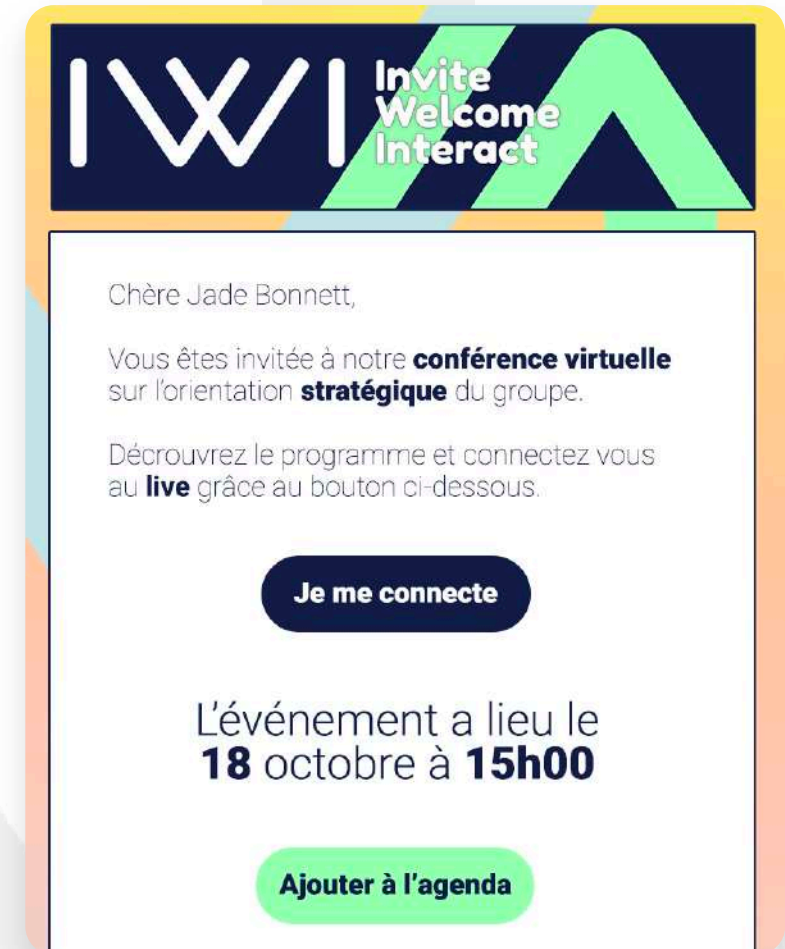
Engage quickly with RSVP emails.

Easily connect with direct login authentication (Magic Link)

Provide access to a page, media or website with button links

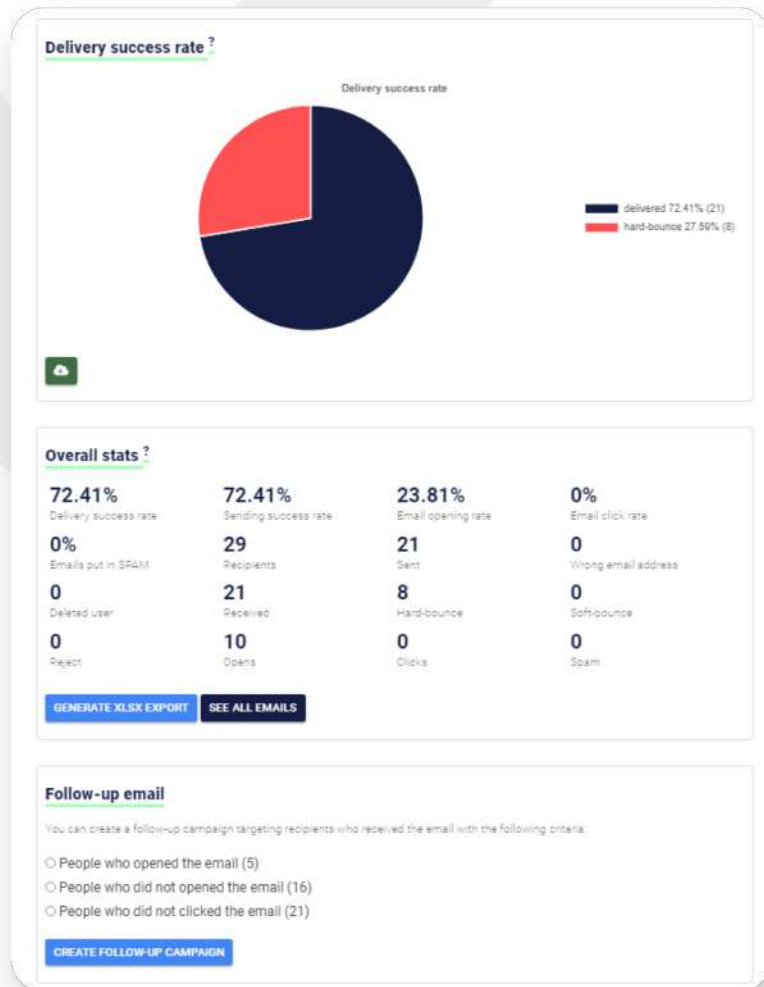
Customize the domain name of your choice!

(iwi.events subdomain, buy a domain name, set up a client subdomain)



Engagement analysis

Campaign statistics



Powerful utility

Schedule your campaigns in advance. Send an unlimited number of emails quickly without getting spammed.

Multiple statistics

Efficient analysis graphs: click rate, opening rate, bounce rate, spam...

Follow-up actions

Program the automatic sending of a confirmation email or an email to participants who have performed a specific action: opening, clicking in the email sent...

Make your life easier

Intuitive back office...

Smart import

Simplify your life ! Edit or create new contacts, correct errors in the interface, associate and create your columns, avoid duplication...

Guest management

Edit, add, delete et create guest records. Follow all the activity of each guest.

Content modification

Edit et target from the organizer interface: practical information pages, agenda, contact... Add images or HTML.

Push notifications

Schedule notifications according to each action: reminder 1 hour before the session, reception of a message...

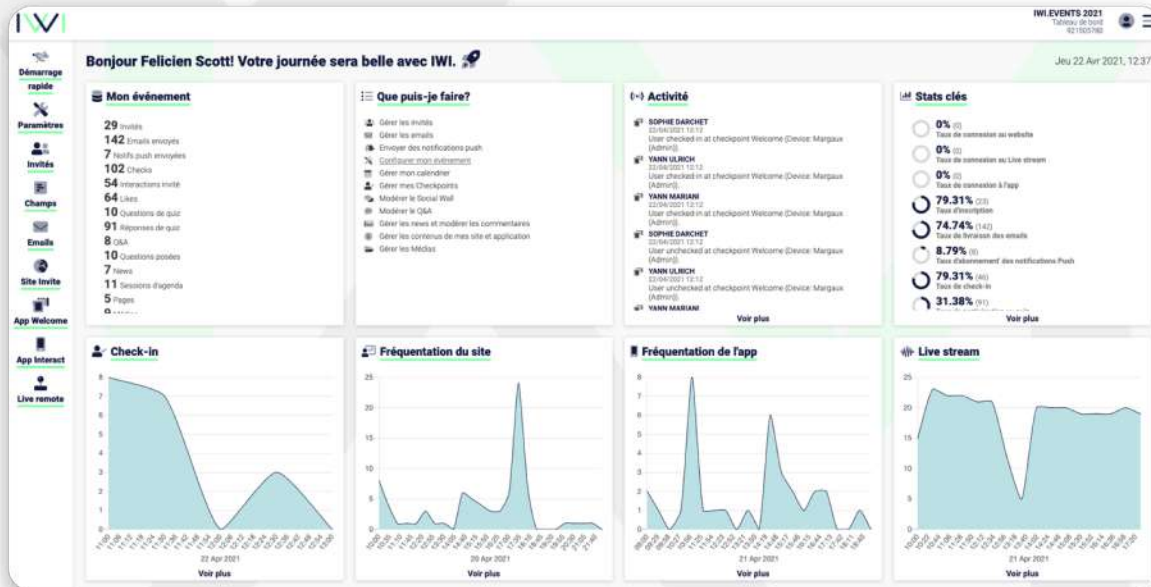
The screenshot displays the IWI Events 2021 back office interface. The main window shows a list of 42 guests with columns for First Name, Last Name, Profile Picture, Email, Group, Company, Function, and Attending status. A modal window for guest 'JOIE BONNETTE' is open, showing contact details and a calendar. Another modal window titled '2. COLUMNS ASSOCIATION' is also visible, showing a table for mapping columns to fields.

FIRST NAME	LAST NAME	PROFILE PICTURE	EMAIL	GROUP	COMPANY	FUNCTION	ATTENDING
Yann	Ulrich		yann@iwi.events	Groupe 2	IWI events	CTO	Yes
sophie	darchet		sophie.darchet@gmail.com	Groupe 2	IWI	commerciale	Yes
Yann	Mariani		yann.mariani@hotmail.com	Groupe 2	IWI	commercial	Yes
Pierre-Louis	Assto		pierrelois@iwi.events	Groupe 2	IWI events	Business developer	Yes
Margaux	Hoyau		margaux.hoyau@idraclyon.net	Groupe 2	IWI events		n/a
Simone	Degrade		simone.degrade@hotmail.com	Groupe 2	IWI	communication	Yes
Mégane	Houss		megane.houss@hotmail.com	Groupe 2		commerciale	Yes
Sofiane	Bermada		sofiane.bermada@hotmail.com	Groupe 2			Yes
Timothé	Couvet		timothe.couvet@hotmail.com	Groupe 2	IWI	Marketing	Yes
Thomas	Charlie		thomas.charie@hotmail.com	Groupe 2	IWI	developpeur	No
	Justin		nicolas.haustin@hotmail.com	Groupe 2	IWI	developpeur	Yes
	urnand		mélanie.tourmand@hotmail.com	Groupe 2	IWI	developpeur	n/a
	immoquet		leo.dumoquet@hotmail.com	Groupe 2			No
	ott		felicien@iwi.events	Groupe 1	IWI events	CEO	Yes
	ichont		didier.rochont@hotmail.com				
	import		amele.dum@hotmail.com				

Field name	Is this associated	Field name	Is this associated	Field name	Is this associated	Field name	Is this associated
First selection	Select field	Second selection	Select field	Third selection	Select field	Fourth selection	Select field

detailed statistics

... and advanced



Multilingual

All your content is adapted to an international audience: Arabic, Chinese, Portuguese... Everything is possible.

Moderation

All interactions can be moderated, sorted or highlighted manually.

Managing interactivity

Plan interactivity in advance: creation of quizzes, games, workshops, programming a queue of questions...

Smart dashboard

Instant overview of essential information: number of invitations, tracking of changes, connected people...

Live statistics

Find immediately the statistics of your event (by day, week or month): graphs, key figures, performance...



THALES



LVMH



L'ORÉAL

criteoL.



COVIVIO



leboncoin



BNP PARIBAS



SIEMENS



Our clients

We are proud of our clients. Firstly, because they are international, but also because they come from all sectors: automotive, industry, pharma, technology, banking, retail, real estate, energy, philanthropy... And some of them have been with us since the beginning...

Added value



Premium support

IWI is a dedicated project manager who will accompany you from A to Z in the creation of your event.

RGPD compliant

All IWI.events solutions are secure, 100% proprietary and RGPD compliant.

Quality & reliability

Our IWI.events solution is proven on hundreds of events and benefits from continuous improvements and updates.

Responsiveness & agility

With our own development team based in France, we are able to turn your ideas into reality.